

THE DOUGH PRESS

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December Employee Spotlight



Meet Candace Foxworth Store Manager - FL222



Candace joined our CLC family in February 2019 as Store Manager in Columbus, GA. She quickly showed her passion for the brand and her employees. She moved to Jacksonville, FL in March 2022 as an Area Manager. Then in December 2023 an opportunity opened to run the location in Panama City Beach. Candace was up for the challenge and moved there. At this location their "holiday season" is Spring Break and all summer long with tourists. Candace has always jumped in to travel to other CLC locations to help when there is a need and to help train new managers. She likes to take on a challenge and help better others. We appreciate her time, energy, and passion for Chestnut Land and the Auntie Anne's brand.

Written by: Rebekah Marsteller, Director of Human Resources

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December Employee Spotlight



Meet Candace Foxworth Store Manager - FL222

1. Hi Candace, can you please share a little bit about yourself?

My name is Candace. I was born and raised in Georgia and I have four grown children. Three boys one girl and my daughter actually works for the company. She has been working by my side almost from day one. I have 10 grandchildren ranging from the ages of 15 to 1-month old. I now live in Florida and I really enjoy living by the beach and the warm weather. I enjoy taking walks on the beach. My favorite things to do is travel and spend time with my family traveling.

2. How long have you worked for Chestnut Land and what do you enjoy the most about it?

I have been working for Chestnut Land 7 years in February. I really enjoy working for a company that is always showing how much they appreciate the employees. That is one of my favorite things about working for Chestnut Land is the amount of care for each and every individual employee. I've enjoyed the opportunity to be able to travel to places that I've never been and the ability to train managers and staff. I enjoy watching how well they grow and know that I had a little part to do with that and as well as how much it has helped me grow as a person. My favorite place that I have traveled for the company so far I would say would still be New Hampshire. It is such a beautiful place to visit.

3. What is your favorite Christmas movie and song?

My favorite Christmas movie and Christmas song would be Rudolph, the song and the movie. Rudolph was judged and overlooked for his abilities. But in the end, Rudolph saved the Day. I think of my crew kind of the same way. They are all different and unique in their own ways. They all bring something different to the team which helps make the team a whole. Each and every one of them complete the puzzle that makes up our amazing team.

4. Are you team "Early Christmas Decorator" or "After Thanksgiving Only"?

I'm definitely an after Thanksgiving decorator for Christmas. My favorite holiday to decorate for is Christmas.

5. Are you more of a "Hallmark Holiday Movie" person or "Elf or Christmas Vacation" kind of person?

I would have to say my answer to this question would be all of the above. But if I had to choose one I would say Christmas Vacation. I really enjoy watching comedy.

6. What's one thing people might be surprised to learn about you?

What people would probably be surprised to know about me, I was raised in Georgia but I am an LSU football fan. I picked my team because everyone around me was either Georgia, Auburn or Alabama. Why would I want to be like everybody else? So since my favorite color is purple, I picked LSU.

7. Are you a last-minute gift shopper or a plan-ahead pro?

I am a plan ahead pro when it comes to shopping for Christmas and birthdays. When you have as many grandkids as I have, you definitely have to plan ahead.

8. How do you prepare your team for the upcoming busy Holiday Season?

Well that would be a lot of pep talk, cleaning and prepping beforehand. I also feed them a lot to make sure each and every one of them know just how I appreciate I am of them.

9. If you could create a holiday pretzel, what would you make?

If I could choose a holiday pretzel, I think I would have to say a pretzel with peppermint sprinkles or red and green sprinkles on top.

10. What do you enjoy the most about working during the busy holiday season?

I would have to say beating our goal from last year. Watching how well our team pulls together and works really hard. The excitement that my team has after the day is over with and knowing that we were able to accomplish the goal. I just recently had the experience of working with a brand new team where everyone had just started the week before Black Friday and it amazed me how well they all worked as a team and made things happen. They were so proud of themselves when the day was over with. Very tired, but very proud. I am the same way when it comes to the holidays. Tired but proud that I made it through another holiday.

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Training Corner with Becky Gagner



NEW!

TO THE DOUGH PRESS



TRAINING WITH *Becky!*



Freshness Matters

The holidays are here, and guests are counting on us for those fresh golden brown pretzels! Stay merry and mindful keep up with your temp sheets, track freshness times, and clean as you go. Don't let those checklists get buried in the snow!

Catering Counts

The holiday season means holiday parties!

Let's boost catering sales by reaching out to local businesses, walking the mall with samples and flyers, and spreading some holiday cheer. Build relationships now that will keep guests coming back long after the holidays are over! When preparing EZ Cater and 3PD orders let's make sure we put those Santa hats on and check twice!

Let's Boast OSAT Scores

Let's not forget Auntie Anne's Threefold Philosophy to provide a fresh, hot, golden brown soft pretzel, served in a sparkling clean store with friendly, courteous service. This holiday season, let's make every guest experience a 5-star one!

Ensure all crew members are fully trained and confident in their roles. Staff appropriately, keep the line moving, maintain fresh products, double-check orders, and keep the store clean. Let's push those surveys!! Don't forget to stay jolly and bright!

Holiday Scam Alert

Stay alert and protect yourself and the store

- Never give personal information over the phone.
- Never take, transfer, wire money, or purchase gift cards for anyone demanding payment. Scammers can get very creative!
- Watch out for quick-change scams don't let a confused exchange trick you into giving back extra money.
- Always check large bills with a black light detector

A message from Linda - GET THOSE DEPOSITS TO THE BANK!!!!!!

Stay safe, stay aware

Lastly it starts with YOU! As managers we need to follow all the above and lead by example! Let's make this holiday season the best yet!

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Top 25 Black Friday Stores



Tanger Outlets (MS112)	\$21,078
Tanger Outlets - Mebane (NC114)	\$20,909
Silver Sands Premium Outlets (FL223)	\$20,382
Tanger Outlet Center Pooler GA (GA130)	\$19,310
Orlando Premium Outlet I-Drive (FL192)	\$19,292
Orlando Premium Outlet (FL150)	\$18,583
Outlet Shoppes at Atlanta (GA126)	\$18,304
Chicago Premium Outlet Center (IL136)	\$18,087
International (FL175)	\$17,758
North Georgia Prem. Outlets (GA121)	\$17,123
Tanger Outlets Grand Rapids (MI137)	\$16,619
Florida Mall (FL121)	\$16,372
Altamonte Mall (FL135)	\$16,233
Tampa Premium Outlets (FL196)	\$16,200
Great Lakes Crossing (MI120)	\$16,194
Great Lakes Crossing II (MI141)	\$16,076
Indiana Premium Outlets (IN128)	\$16,058
Cincinnati Premium Outlets (OH163)	\$15,918
Tanger (PA254)	\$15,881
Florida Mall (FL149)	\$15,701
University Town Center (FL197)	\$15,629
The Outlet Shoppes of the Bluegrass (KY117)	\$15,360
University Town Center II (FL276)	\$15,050
Tanger Outlets Columbus (OH175)	\$15,011
Daytona Beach Tanger Outlets (FL226)	\$14,779

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Top 25 Stores YTD Sales



International (FL175)	\$1,962,945
Altamonte Mall (FL135)	\$1,860,058
Florida Mall (FL149)	\$1,678,411
Twelve Oaks #2 (MI135)	\$1,605,907
Great Lakes Crossing (MI120)	\$1,595,939
Oglethorpe Mall (GA166)	\$1,546,186
Orlando Premium Outlet (FL150)	\$1,518,424
Great Lakes Crossing II (MI141)	\$1,348,335
Tanger Outlet Center Pooler GA (GA130)	\$1,312,264
University Town Center II (FL276)	\$1,279,100
University Town Center (FL197)	\$1,246,858
Florida Mall (FL121)	\$1,241,305
Tanger Outlets - Mebane (NC114)	\$1,167,982
Dolphin Mall 2 (FL230)	\$1,154,385
Edison Mall II (FL260)	\$1,135,234
Silver Sands Premium Outlets (FL223)	\$1,121,184
Tanger Outlets (MS112)	\$1,095,329
Orlando Premium Outlet I-Drive (FL192)	\$1,089,548
Tampa Premium Outlets (FL196)	\$1,061,881
Pier Park (FL222)	\$1,036,111
Countryside Mall (FL134)	\$1,028,421
Dadeland Mall (FL154)	\$1,009,670
Great Lakes Mall (OH111)	\$995,327
Florida Mall III (FL177)	\$991,669
Twelve Oaks #1 (MI122)	\$981,604

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Doughchella 2025



Thank you to Tara Wise, Kathleen Derusha, Kirk Jones and all who attended Doughchella 2025!



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Holiday Readiness Top 10 List



1. Staffing

Ensure each team member is scheduled in the right role at the right time. Peak holiday traffic requires your best people on the busiest days. Align strengths with responsibilities to keep the operation running smoothly.

2. Equipment

Ensure all pretzel ovens, mixers, beverage dispensers, and all equipment pieces are clean and in top working order. A busy holiday season is not the time for surprises.

3. Par Levels

Order essentials and increase your par levels early. Don't wait until the week of Black Friday to receive your large PFG order. Keep extra flour, butter, bicarbonate, cinnamon sugar, yeast, salt, cheese, and paper goods on hand in case of inclement weather.

4. Sales

Use last year's Q4 to forecast demand and schedule accordingly.

5. Hours in OL

Ensure staffing is correct in OL and reflect extended hours.

6. Fundamentals

Clean, fast, and great guest service make the best impression.

7. Product PRIDE

Build excitement. Keep morale high with snacks, pizza, and frequent breaks during the rush.

8. Change Scams

Remind teams to stay alert and follow cash-handling procedures carefully.

9. Relationships

Build strong relationships with nearby businesses. It can be a lifesaver if you need to borrow something in a pinch.

10. Planning

A little planning goes a long way—strong planning now means smoother sailing during the busiest time of the year.

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Around The Chestnut "Land"



CONGRATS!

**Congratulations to Leslie Romero (AM FL276)
on the birth of her baby boy Kari Ford!**

CONGRATS!

**Congratulations to Eboni Lunsford (SM
101236 / GA119) on the birth of her baby girl
Arcadia Monae Thomas!**



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Home Office Store Visits



FL151



FL230

FLORIDA
FLORIDA
FLORIDA
FLORIDA

ROAD
TRIP



FL129



FL231

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December Featured Location



Pier Park Mall



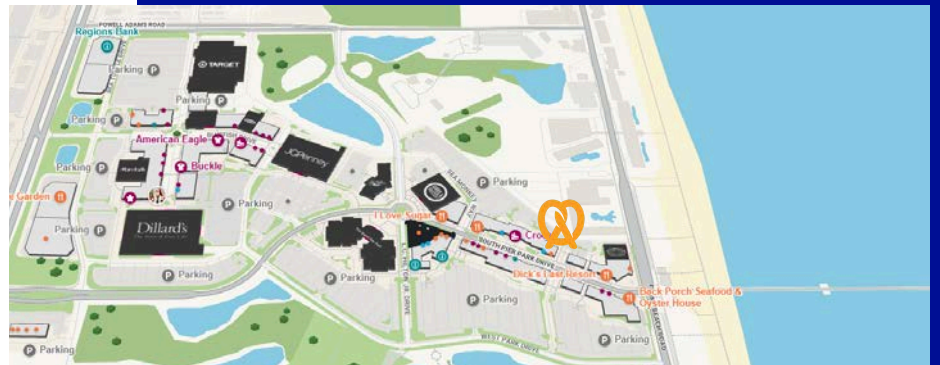
Panama City, Florida

Auntie  Anne's®

Store:

Auntie Anne's FL222

Manager: Candace Foxworth



Pier Park Mall

Discover the vibrant heart of Panama City Beach at Pier Park, the area's premier outdoor shopping, dining, and entertainment destination. Featuring more than 120 stores, from popular national brands to unique coastal boutiques, Pier Park offers something for everyone. Stroll the colorful, open-air streets, enjoy delicious dining options for every taste, and experience family-friendly attractions—from live music and the SkyWheel to fun seasonal events. Whether you're shopping, relaxing, or making memories, Pier Park is the perfect place to spend the day on Florida's Emerald Coast.

Panama City, Florida Fun Facts:

- Panama City Beach is famous for its 27 miles of sugar-white sand made from Appalachian quartz—so bright it actually squeaks under your feet!
- Panama City Beach is one of the top scuba diving destinations in the U.S., with over 50 artificial reefs and shipwrecks to explore.
- Panama City Beach enjoys 320 days of sunshine per year, making it a true year-round destination.
- The Russell-Fields Pier stretches 1,500 feet into the Gulf—perfect for fishing, sunset watching, or dolphin spotting.

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Roll Call



The Path to BON-Growth



Packs - Total systemwide CinnaPack sales
Digital - Total sales across all first party and third-party delivery platforms
Catering - Total catering sales
Loyalty - Total Cinnabon Rewards loyalty sign-ups
OSAT - Overall guest satisfaction score, year-to-date

*Based on the week 11/10 - 11/16
*Stats listed above compare the same week year-over-year except the OSAT metrics, which compare the year-to-date score year-over-year

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November Top Online Stores



Top 10

1. 103630 - Oglethorpe Mall



2. 5301 - Twelve Oaks Mall II

3. 102308 - Dolphin Mall



4. 103628 - The Florida Mall

5. 105385 - International Drive

6. 6568 - Altamonte Mall

Uber Eats

7. 103461 - University Town Center

8. 102306 - Edison Mall II

9. 106539 - Cinnabon Miramar Beach



10. 103629 - Briarwood Circle

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November Top Online Stores



Top 10

1. FL166 - St. John's Town Center
2. MI123 - Partridge Creek Mall
3. IN107 - Castleton Square
4. GA130 - Tanger Outlets Savannah
5. FL196 - Tampa Premium Outlets
6. OH147 - Westfield Franklin Park
7. FL181 - Westfield Brandon Town Center
8. FL135 - Altamonte Mall
9. FL154 - Dadeland Mall
10. FL132 - Tyrone Square



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November OSAT Scores



Above brand standard of 58.5%
Minimum of 8 records

Store	# of Records	Overall Satisfaction
FL134	14	78.57%
OH111	11	81.82%
NC115	11	72.73%
MS112	9	66.67%
MI117	9	88.89%
GA130	9	77.78%
TN126	8	75.00%
FL223	8	62.50%
FL222	8	87.50%

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Working on Wellness



Ending the Year with Gratitude: Finding the Good in the Busy Season

December can feel like a whirlwind—holiday plans, colder days, and a to-do list that grows by the minute. But between the rush and routine, there's something simple that can change the entire tone of the season: gratitude.

Gratitude isn't just a feel-good idea. It reduces stress, boosts mood, improves sleep, and helps us stay grounded—exactly what we need this time of year. And the best part? It doesn't take extra time. It's just noticing the good that's already around us.

Celebrate the Wins—Big & Small

Before jumping into next year's goals, take a moment to appreciate everything you accomplished this year. Maybe you learned something new, handled a tough day with strength, tackled a project you weren't sure about, or made someone else's job easier. Those small moments add up—and they deserve recognition.

Appreciate the People Around You

Think about the coworkers who made your days brighter: the teammate who always jumps in to help, the person who keeps everyone laughing, the manager who supports your growth, or the friend who checks in when things get busy. A simple "thank you" can go a long way. You might even make their whole week.

Enjoy the Season's Small Moments

Gratitude helps us slow down and actually enjoy the season—hot coffee on a cold morning, holiday lights, a good playlist on the drive home, or a quiet moment before the day starts. These tiny joys are easy to miss when life is busy, but noticing them can turn an ordinary day into something meaningful.

A Positive Start to the New Year

Gratitude doesn't ignore challenges—it highlights our resilience and the good that carried us through. As the year ends, taking a moment to reflect can help us step into the new year with clarity, positivity, and perspective.

So before December slips away, pause and think of one thing—or one person—you're truly grateful for. Let that feeling settle in. That small moment of appreciation can shift your entire day.

Here's to ending the year on a thankful note—and starting the next one with a little more light.

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December Birthdays



Happy Birthday!

Aubrey White - NC131	12/01
Tatiana Walker - FL177	12/01
Alexis Hamilton - GA166	12/02
Melanie A Smith - MI123	12/03
Lauren Ashley McCoy - PA254	12/03
Joseph Charbel Tarabay - FL196	12/03
Alondra Sofia Garcia Cintron - FL143	12/04
Ashley N Shelder - MI105	12/05
Rigoberto Covarrubias - IL165	12/05
Andrea Joyce Spensiero - FL134	12/05
Ivelyse Destiny Lopez - NH106	12/05
Breosha Chyna Russ - GA127	12/05
Juan Alvarado Rodriguez - FL121	12/05
Xiao Min Huang - FL129	12/05
Raven Victoria Beshara - OH130	12/05
Kimberly Kristal Pereira - OH175	12/06
Aniya Marie Sotuyo - MI120	12/06
Tina Marie Patterson - OH124	12/07
Jose Rivera Vazquez - NH106	12/07
Yirahm G Rosa Bonilla - Prem Outlets CB	12/07
Caleb Hecht - FL196	12/07
Rihanna Charlotte Taylor - SC123	12/08
Alexandra Contreras - IL136	12/08
Cassandra McDaniel Powers - Briarwood CB	12/08
Kari Michelle Smith - MI141	12/09
Roland Furniel - FL176	12/10
Lauren Anne Trout - FL168	12/11
Brianna Grace Kempf - MI117	12/11
Isabella Williamson - IN111	12/11
Grace Marie Tino - FL197	12/11
Daniel Honig - FL197	12/12
William Hugh Wainwright - NC140	12/12
Dylan Scott Hernandez - MI143	12/12
David Kareem Gilbert - GA116	12/14
Zoilo Medina - FL149	12/15
Jie Lu - GA127	12/15
James Garrett - GA121	12/15
Cristofer Virgos - GA127	12/15
Jaylin Omar Chance - TN126	12/15
Jazmine Rayna Bonilla - FL171	12/16
Jowin Jean Louis - FL276	12/16
Destiny Boursiquot - GA119	12/17
Amanda S Kelly - OH190	12/18

Ariel D Nunez - FL230	12/18
Mariela Ofarrill - FL192	12/18
Jazmere Wilkerson - NC114	12/18
Evan Groves - FL134	12/18
Brandi Alexis Lavender - GA111	12/18
Sebastian Alexander Estrada - IN107	12/18
Natalie D Fussell - GA128	12/19
Yalixa Jasmin Vasquez - FL166	12/19
Kyle Roberts - Home Office	12/19
Amy Hartley Clarke - GA166	12/19
Lyla Jean Scharf - FL159	12/19
Leyla Marie Ramos - FL201	12/20
Aliyah Odette Barga - FL223	12/20
Marcellus D. Robinson - NC102	12/21
Jordan King Morrow - OH147	12/21
Zabehlye Michelle Martinez - FL201	12/22
Emersyn Alexis Stroka - FL196	12/22
Lanay L Mayle - IN109	12/23
Augustine Kerr - OH190	12/23
Emma Sage Laplante - OH189	12/23
Honor Thomas - GA126	12/23
Ian Jaymes Swinford - IL169	12/23
Renee Kristen Dickenson - FL129	12/23
Cherish Jones - GA106	12/24
Danasia rayonna Williams - OH130	12/25
Audrey Salvador - FL192	12/26
Christina Noufer - Home Office	12/27
Patricia McDormand - NH105	12/27
Marcos Elias Villa - FL223	12/28
Matthew Sandoval - MI105	12/28
Brandon Lee Michael Ridgeway - FL182	12/28
Desmond Aboagye - MI135	12/28
Janessa Marenea Chambers - MI135	12/28
Scott R Valentine - Home Office	12/29
Lexani M Vazquez - FL260	12/29
Sherri Lynn Irwin - NH108	12/29
Leonor Torres - GA111	12/29
Rebecca R Hanlon - OH190	12/30
Eve Castells - FL151	12/30
Cheyenne Lynn Kalbaugh - FL143	12/30
Corrie Kay Dennison - IN128	12/30
Brianna Marie Jones - SC123	12/30
Michael Paul Skowron - MI141	12/31

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December Work Anniversaries



Happy Anniversary!

Lindsey Oleniuch - SC123	9 Years
Maria Sole Hernandez - FL154	9 Years
Emily Marion - MI123	8 Years
Carmen Brenes - FL230	6 Years
Catherine Zollers - FL221	4 Years
Keegan Knox - GA130	4 Years
Billie Jo Sowards - WV106	4 Years
Aubrey White - NC131	3 Years
Emily Anne Rogers - OH163	2 Years
Fariha Rahman Sara - Florida Mall Cinnabon	2 Years
Jacob Nunez - FL171	2 Years
William Jacob Brown - FL182	2 Years
Cheyenne Lynn Kalbaugh - FL143	2 Years
Claudia Lara Hernandez - FL176	2 Years
Linda Alexis Summerville - MI122	2 Years
Isabella Ruiz - FL176	2 Years
Bethzy Ann Caraballo Cortes - FL149	2 Years
Rafael Moreira Dias - FL177	2 Years
Talia Lynnee Montecalvo - OH130	1 Year
Abigail Waycott - GA166	1 Year
Vincent Michael Sanders - IL169	1 Year
Jennifer Gonzalez Lavori - FL150	1 Year
Adrian Andre Andrade Chavez - FL223	1 Year
Taylor Almond - GA139	1 Year
Justin Matthias Gonzalez - FL149	1 Year
Danielle Williams - FL196	1 Year
Brahim Ghali - FL121	1 Year
Jacob Carrol Britt - NC131	1 Year
Mariela Ofarrill - FL192	1 Year
Nabu Wanjohi Lally - FL197	1 Year
Jamari Kaseem Barnes - FL276	1 Year