Volume 6 — October 2025 — Issue 70



Saturday of Caring

Saturday of Caring is a monthly volunteer initiative of United Way of Youngstown and the Mahoning Valley, created by Ed Muransky and his daughter, Donielle, during the COVID-19 pandemic. What began as a way to ensure vulnerable seniors and families had food and support during uncertain times has grown into a lasting community tradition that continues today.

Held on the third Saturday of every month, the program mobilizes volunteers to unload grocery trucks, pack bags with fresh produce, meat, and shelf-stable items, and deliver them directly to those in need. Each month, these efforts touch the lives of more than 450 households across the Mahoning Valley, helping neighbors not only with food security but also with the comfort of knowing their community cares.

This past month, The Muransky Companies team proudly volunteered, and it was an amazing experience to roll up our sleeves together as a company. Our team shared in the spirit of compassion and teamwork that makes Saturday of Caring so impactful. It's a reminder that when we come together, we can make a real and lasting difference in the lives of others.

Chestnut Chairman's Club 2025



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Chestnut Chairman's Club 2025























October Employee Spotlight

Meet Vickie Bennett Store Manager - IN111



Vickie has been a part of the Chestnut Land Family for a total of four and a half years as Store Manager of INTT University Park Mall in Mishawaka, IN. Vickie continues to show her true passion for this company and the brand with everything she does. She is involved with her mall and any events they put on by creating a nice atmosphere for guests to stop by and say hi or get a snack. She is great with communication with home office and communicating with her team. Her location is always kept clean to Chestnut Land's standards and we are proud to have her on our team!

Written by: Rebekah Marstellar - Director of Human Resources

October Employee Spotlight

Meet Vickie Bennett Store Manager - IN111

1. Hi Vickie, can you share a little bit about yourself and your position at Chestnut Land?
I'm a mother of 3 children and I am a "Gammi" of 6 (3 girls - 3 boys). I am the Store Manager at IN111.

2. Describe your morning routine in 1 word. Eventful

- 3. Share an interesting fact about yourself that most people don't know. I really don't have anything interesting about myself to share. I'm pretty much an open book.
- 4. Share a fun fact about your hometown. Home of the Notre Dame Fighting Irish
- 5. Would you rather sing or dance in front of your coworkers? I do both my team loves it
- 6. Do you dress up for Halloween? If so, what is your costume for this year? Our store did the Wizard of Oz theme last year a big hit, so we are going to stick with that again this year.
- 7. Do you enjoy any Fall coffee drinks? Not a coffee drinker
- 8. Favorite scary movie?
 Don't watch scary movies
- 9. What do you enjoy the most about your job?

The interactions I have with everyone from my crew - our guests - corporate office team. I love the fact that it feels like we are all family - I truly felt that at our Chairman's Conference in Vegas.

10. Favorite Halloween candy? Anything Chocolate!

2025 Remodels Completed

GA126 - OUTLET SHOPPES AT ATLANTA

BEFORE



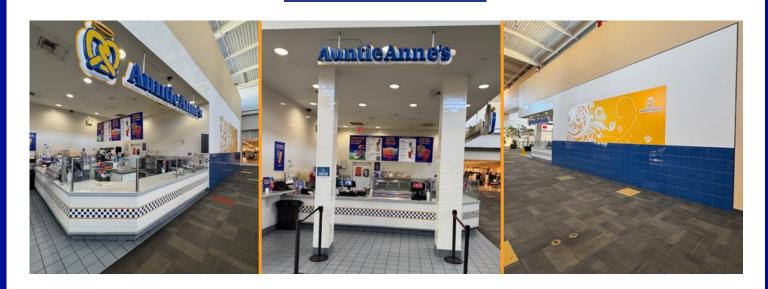
AFTER



2025 Remodels Completed

GA125 - THE MALL AT STONECREST

BEFORE



AFTER



Notes From Chris Sammartino

CONGRATULATIONS! 4 MORE MILLION DOLLAR STORES!

Dated: September 9th

I'm excited to announce we have another MILLION DOLLAR store for this year. Join me in congratulating the following location and Manager and his team. That is a total of 9 already for this year.

GA130 Manager Joe Zieran and his team at Savannah Tanger Outlets in Savannah, Georgia!!! Joe has been a valuable and loyal manager who has been with us 14 years as of this past May and this is the 4th year for achieving a million dollars plus. I'm so excited for Joe and his team he works tirelessly to get the job done and leads by example his hard work and dedication are endless and is recognized as one of our top managers in the system.

Joe on behalf of all of us Congratulations and thank you and your team for your continued success and achievements keep up the great work!!

Dated: September 17th

September is off and running with our newest Million Dollar location!

I'm excited to announce we have another MILLION DOLLAR store for this year. Join me in congratulating the following location and Manager and her team. That is a total of 10 already for this year.

FL276/103641 Manager Astrid Chiffra and her team at University Town Center II in Sarasota, Florida!! Astrid has been with us 3 years she was at Florida Mall III as one of our great Assistant Managers and jumped at the opportunity to be promoted and be a manager taking over this location in February of this year. Astrid has an unbelievable work ethic and an excitement and enthusiasm she brings with her every day. She leads by example and is a difference maker

Astrid on behalf of all of us Congratulations and thank you and your team for your continued success and achievements keep up the great work!!

Dated: September 22nd

September continued to be busy and coming off an amazing 3 nights and 4 days in Las Vegas with our Chairman Club Managers we carry a lot of momentum into the start of the 4th quarter and the Holiday Season!!!

I'm excited to announce we have 2 more MILLION DOLLAR stores for this year. Join me in congratulating the following locations and Managers and their teams. That is a total of 12 already for this year.

FL121 Manager Ayoub Ritouni and his team at Florida Mall I in Orlando, Florida and Daniel Honing and his team at FL197 University Town Center I Sarasota, Florida along with Jennifer Tarver the Regional Manager!!! Ayoub has been with us 3 years and was promoted from Assistant Manager at Orlando Premium Outlets Vineland to Manager at FL121 last November. Daniel has been with us for 4 years moving to Florida from our Illinois location IL169 in March of 2022 to be the store manager in Sarasota at FL197. Both managers have done great things with their stores and made significant progress not only in sales but with the total operations of their respective stores. Their attention to detail and work ethic goes without said and makes a difference in their stores leading by example and making things happen!

Ayoub and Daniel on behalf of all of us Congratulations and thank you and your team for your continued success and achievements keep up the great work!!

October Featured Location

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Tampa International Plaza





Tampa, Florida Auntie Anne's

Store:

Auntie Anne's FL175

Manager: Melissa Ross



Tampa International Plaza

International Plaza is Tampa's ultimate shopping, dining, and lifestyle destination. Just minutes from Tampa International Airport, this upscale mall blends world-class retail with a vibrant atmosphere, making it a must-visit for locals and travelers alike. Step inside and explore more than 200 specialty stores and luxury brands, including Louis Vuitton, Gucci, Nordstrom, and Neiman Marcus, alongside popular favorites like Apple, Anthropologie, and Lululemon. Beyond shopping, the mall's open-air Bay Street offers a dynamic mix of restaurants, cafés, and nightlife spots—perfect for anything from a quick bite to a celebratory dinner. Whether you're looking for the latest in fashion, indulging in fine dining, or enjoying a lively evening out, International Plaza delivers an unparalleled experience that combines sophistication, convenience, and entertainment under one roof.

Tampa Fun Facts:

- First Modern Air Conditioning in a Hotel The Tampa Bay Hotel (now part of the University of Tampa) was among the first hotels in the country to be fully air-conditioned.
- Cigar Capital of the World Tampa's historic Ybor City was once the global hub of cigar production, rolling more than 500 million cigars annually at its peak.
- Lightning Capital Tampa sits in the heart of "Lightning Alley," one of the most lightning-prone regions in the U.S., giving the NHL's Tampa Bay Lightning their fitting name.





The Path to BON-Growth

PACKS

DIGITAL

CATERING

Last Year: \$766K

Last Year: \$291K

Last Year: \$19.1K

LOYALTY

OSAT

Last Year:

Last Year:

Packs - Total systemwide CinnaPack sales

Digital - Total sales across all first party and third-party delivery platforms

Catering – Total catering sales Loyalty – Total Cinnabon Rewards loyalty sign-ups OSAT - Overall quest satisfaction score, year-to-date

*Based on the week 9/15 - 9/21

*Stats listed above compare the same week year-over-year except the OSAT metrics, which compare the year-to-date score year-over-year

Cinnalife Lately...



girls discover a cinnamon roll and make it their entire personality









is going to the mall to get cinnamon rolls considered a hobby



they won't give me a cinnamon roll emoji bc they know i would be too powerful

my birthstone is cinnamon roll





THE
SUMMER I
TURNED
FORTY



September Top Online Stores

Top 10

- 1. IN107
- 2. FL135
- 3. OH147
- 4. FL196
- 5. FL175
- 6. GA127
- 7. GA116
- 8. MI123
- 9. GA111
- 10. FL154





Uber Eats



September OSAT Scores

Above brand standard of 58.5%. Minimum of 8 records

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FL134

GA111

FL171

TN126

GA106

NC114

FL196

of Records

22

14

12

10

10

8

8

Overall Satisfaction

77.27%

78.57%

66.67%

60.00%

70.00%

87.50%

62.50%

Monthly Health Challenge



Spooky Stress Busters Challenge

October is full of tricks and treats, but stress doesn't have to be one of them! This month, we invite you to take part in our Spooky Stress Busters Challenge—a fun way to try out new, simple habits that help you recharge and keep your wellness on track. Each week comes with a different "stress-busting" activity. Give them all a try and see which ones work best for you!

₩ Week 1: Stretch It Out

Take 5 minutes each day to do a quick stretch or yoga move. Loosen up tight muscles, breathe deep, and let your body reset.

Week 2: Walk Among the Leaves

Head outside for at least one short walk. Fresh air + fall colors = an instant mood lift.

week 3: Music Magic

Make (or listen to) a new playlist that helps you relax or boosts your energy. Music is one of the fastest ways to shake off stress!

₩ Week 4: Try a Fall Hobby

Carve a pumpkin, bake something seasonal, read a new book, or try a craft. Doing something creative gives your mind a positive outlet.

The Challenge:

- Commit to at least 10 minutes a day for each week's activity.
- Snap a photo or share your favorite stress-buster with your team.
- By the end of October, you'll have a toolkit of new ways to tackle stress—just in time for the busy holiday season.

Working on Wellness

♦ Fall Into Immunity: Simple Ways to Stay Strong Before Cold & Flu Season

The leaves are changing, the air is crisp, and pumpkin spice is everywhere—which means fall is officially here! But as cozy as the season feels, it also marks the beginning of cold and flu season. The good news? You can take simple steps right now to give your immune system the boost it needs to keep you healthy and energized—both at work and at home.

Power Up With Sleep

Think of sleep as your body's nightly recharge. Adults need around 7-9 hours, and skipping it leaves your immune system dragging. Even one or two extra hours of rest each night can make a difference in how well your body fights off illness.

Eat the Colors of Fall

Apples, sweet potatoes, carrots, spinach, pumpkin—these colorful fall foods are loaded with vitamins A and C, plus antioxidants that act like shields for your immune system. Pack some into your meals or snacks to give your body natural protection.

Keep Moving (Even in the Chill)

When it gets colder, it's tempting to stay under a blanket, but movement is medicine. Even a brisk 20-minute walk or light stretching can keep your immune defenses sharp while also boosting your mood.

Hydrate Like It's Still Summer

Cooler weather tricks us into forgetting water, but staying hydrated is key to flushing toxins and keeping your body's systems running smoothly. Keep a water bottle handy during shifts—it makes a difference!

Wash, Wipe, Repeat

Simple, yes, but handwashing is still one of the most effective tools against germs. Add in disinfecting high-touch items like phones, steering wheels, and door handles, and you'll lower your exposure dramatically.

Final Thought

This fall, don't just cozy up—gear up. A few mindful habits can help you avoid sick days and stay strong through the busy holiday season ahead. Your immune system is your frontline defense—treat it well, and it will return the favor.

October Birthdays

Happy Birthday!

Victoria McIntosh - GA1192	10/1
Stepfanie Bermudez - FL177	10/2
Kevani Hill - FL121	10/2
Javier Martinez - FL111	10/2
Candice Laraby - OH189	10/2
Benjamin Johnson - GA139	10/2
Clayton Béll - IL169	10/2
Clorissa Dekuiper - M1115	10/3
Edwonn Mikell - GA128	10/4
Lindsey Oleniuch - SC123	10/4
Lamegan Thompson-Spencer - MS112	10/4
Jadyn Gray - OH111	10/4
Cadence Collins - MS112	10/5
Casheena Brown - MI141	10/5
Timothy Matherson - GA128	10/6
Jullian Vasquez - FL175	10/7
Hailey Ryan - IN130	10/7
Jennifer Portillo - MI120	10/7
Ashland Sparks - IL165	10/8
Karen Chavez Plaza - FL223	10/8
Edi Kahrimanovic - FL180	10/8
Dulce Sarai Garcia - GA110	10/9
Milagros Tome Herrera - FL230	10/9
Vickie Bennett - IN111	10/10
Brittnay Hahn - IN128	10/10
Nicholas Taylor - GA106	10/10
Kimora Taylor - MI143	10/10
Lucero Alvarado Santiz - FL144	10/10
Isabella Nevlida - TN126	10/11
Cordarryl Johnson - GA110	10/11
Mia Ofarrill - FL192	10/11
Emonee Scott - IN107	10/12
Andrada Leslie - GA125	10/12
Deborah Lambert - FL158	10/12
Shiann Mohabir - FL166	10/12
Megan Cooper - FL168	10/13
Callisa Hight - GA121	10/13
Michael Dykstra - MI137	10/13
Charlene Tabet - OH130	10/14
Julia Banjanin - FL135	10/14
Yosselyn Resto Diaz - FL149	10/15
Jakhi Turner - KY117	10/15
Vincent Sanders - IL169	10/16
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Gabrielle Hudson - GA166	10/16
Tomeka Davis - GA 106	10/16
Taylor Almond - GA116	10/16
Ashley Seale - GA126	10/16
likiah Woody - GA121	10/16
Nyana Vasquez - FL175	10/16
Cailyn Wilson - FL121	10/16
Edgar Mkrtumyan - MI122	10/17
iana Santana - NH106	10/18
Samantha Godfrey - OH130	10/18
osue Morales - IN111	10/18
iric Villa - Pier Park Cinnabon	10/18
ustin Vallia - Home Office	10/18
iliana Leanos - IL136	10/19
onathan Schlanger - FL197	10/19
Crescent Chapman - Reg	10/19
(eShonda Davis - GA106	10/19
eanette Herrera Ledezma - IN114	10/19
ily Wilcox - OH163	10/20
Rýan Gilbert - NC102	10/21
Sharelis Quiles Alvarado - FL175	10/21
Catherine Escalante - FL182	10/21
Ciana Miguel - Prem Outlets Cinnabon	10/22
Destinie Ľeavell - FL143	10/23
Theresa Atkinson - FL132	10/24
Adrian Andrade Chavez - FL223	10/25
TaCobi Simmons - NC115	10/25
Alexander Torres Almodovar - FL149	10/26
Coriana Herrera Eilrich - FL196	10/26
1akailah Lester - GA1192	10/26
Sunaaya Martin - FL222	10/27
Payton VanLierop - MI137	10/27
Keyla Velazquez Aceituno - GA116	10/28
Benjamin Brunelle - NH105	10/30
Deandre Gentry - GA110	10/30
Araseli Jayasuriya - SC123	10/30
immy Évans - NC114	10/30
ada Baird - FL132	10/30
Gabriel Hilario - FL158	10/30
Erin Johnson - OH130	10/31
:lizabeth Swires - FL185	10/31
Thomasha Adams - MS112	10/31

October Work Anniversaries

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Happy Anniversary!

Linda Benson - Home Office	19 Years
Cindy Pham - FL144	13 Years
Frank Perrotta - Home Office	10 Years
Mikel Cummings - FL196	10 Years
Anibal Velazquez - FL196	10 Years
Christopher Erno - FL171	8 Years
Amitra Alexander - FL149	8 Years
Lonnie Schaub - MI705	5 Years
Illa jean Smith - M1735	4 Years
Mia Ofarrill - FL192	4 Years
Cayley Casillas - FL111	4 Years
Jennifer Tarver - Reg	3 Years
Joshua Workman - WV106	3 Years
Lucy Cruz - NH106	3 Years
Jerry Rivers - NC114	3 Years
Lexani Vazquez - FL260	2 Years
Amanda Coonrod - WV106	2 Years
Yessica Machado Flores - FL187	2 Years
Olivia Rogers - FL144	2 Years
Chevon Burton - IN128	2 Years
Melvis Gonzalez Leon - FL175	2 Years
Juan Mondragon - TN126	1 Year
Yamilet Gutierrez Coloma - FL Mall Cinnabon	1 Year
Samuel Melo - Florida Mall Cinnabon	1 Year
Isaiah Graves - IL169	1 Year
Rodriguez Dowe - FL192	1 Year
Sholanda Brand - FL121	1 Year
Erica Jackson - M1143	1 Year
Ryleigh Antoine - OH147	1 Year
Trent Marshall - IN130	1 Year
Genevieve Duchene - MI116	1 Year
Ismet Chowdhury - FL150	1 Year
Judah Daniels - NC115	1 Year
Jennifer Portillo - MI120	1 Year
Chris Oyola - FL221	1 Year
Cassondra Powers - Briarwood Cinnabon	1 Year
Jamesson Tity - Prem Outlets Cinnabon	1 Year
Rebecca Buxton - OH175	1 Year
Edgar Mkrtumyan - MI122	1 Year
Ashley Blackmon - FL158	1 Year
Jennifer Ramos - FL149	1 Year
Tiawan Keaton - NC115	1 Year