

THE DOUGH PRESS

Volume 6 — September 2025 — Issue 69



THE DOUGH PRESS

Notes From Chris Sammartino



CONGRATULATIONS! 5 MORE MILLION DOLLAR STORES!

Dated: August 4th

WOW what a weekend for all our stores!!! Back to school is upon us and the shoppers are out in full force.

With that brought 3 more MILLION DOLLAR stores for this year. Join me in congratulating the following locations and Managers and their teams. That is a total of 6 already for this year.

Illa Smith MI135 Twelve Oaks Mall Novi, Michigan, and Regional Manager Crescent Chapman

Gale Martino FL150 Orlando Premium Outlets Vineland Orlando, Florida

Amy Clarke GA166 Oglethorpe Mall Savannah, Georgia, and Regional Manager Guillermo Noriega

All these stores are past Million Dollar locations, and I believe Gale and her team were our first ever Million Dollar location. So proud of all of you and your teams for your continued focus and dedication to making each of these stores successful.

Dated: August 11th

Join me in congratulating the following location and Manager and her team. That is a total of 7 already for this year.

MI120 Great Lakes Crossing in Auburn Hills, Michigan Area Manager Johnnie Mello and her team and Regional Manager Crescent Chapman!!! Johnnie thank you for your continued hard work and effort it is unmatched and what you have accomplished at both your locations is awesome!!! Keep building on your momentum.

This store is a past Million Dollar location and so proud of you and your team for your continued focus and dedication to making each of this store successful.

Dated: September 1st

What a weekend for all our stores!!! It was a great finish to a great month in August.

With that brought 1 more MILLION DOLLAR store for this year. Join me in congratulating the following location and Manager and her team. That is a total of 8 already for this year.

MI141 Great Lakes Crossing II in Auburn Hills, Michigan Area Manager Johnnie Mello and her team and Regional Manager Crescent Chapman!!! Johnnie is the first Manager this year to have TWO Million Dollar Stores!!! Johnnie thank you for your continued hard work and effort it is unmatched and what you have accomplished at both your locations is awesome!!! Keep building on your momentum. To have 2 stores in the same mall achieve this is a testament to your leadership and direction for these 2 locations.

This store is a past Million Dollar location and so proud of you and your team for your continued focus and dedication to making each of these stores a success.

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September Employee Spotlight



Meet Ayoub Ritouni Store Manager - FL121



Chestnut Land Company is proud to highlight Ayoub Ritouni, General Manager at FL121 - Florida Mall, Chestnut Land Companies very first store! Ayoub began his career with us September 2022, at FL150, where he quickly distinguished himself through hard work and a commitment to excellence. His dedication and performance as an Assistant Manager let us know he was ready to move up. When leadership was needed at FL121, Ayoub stepped forward without hesitation.

As General Manager, Ayoub demonstrates the qualities we value most—intelligence, kindness, and a strong work ethic. His leadership and consistency have made a lasting impact on both his team and our company. We are grateful for Ayoub's continued contributions and proud to recognize him as an example of the growth and success that comes from hard work and dedication.

Written by: Tanner Avnet - Operations Team Specialist

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August Employee Spotlight



Meet Ayoub Ritouni Store Manager - FL121

1. Hi Ayoub, can you share a little bit about yourself?

I'm originally from Morocco. I started with Chestnut Land just three weeks after moving here as a cashier, and I've been with the company ever since. I'm currently the Store Manager for FL121 in the Florida Mall and will soon complete my first year as a manager. Outside of work, I enjoy working out, playing soccer, traveling to new places, and trying different foods.

2. How long have you worked for Chestnut Land and what do you enjoy about it the most?

I've been with Chestnut Land for 3 years. What I enjoy most about it is the growth opportunities and the people I get to work with.

3. What's the most interesting or unusual place you've ever visited?

For me, the US itself feels like the most unusual and interesting place I've been, I'm amazed by its nature.

4. What's your favorite season of the year and why?

I prefer the winter, when it is cold, rainy and cloudy out.

5. If you could be a contestant on any game show, which one would you choose?

I wouldn't mind being on any sports related tv show except volleyball.

6. What's the best piece of career advice you can pass along?

Be consistent and patient.

7. If your coworkers had to describe you in one word, what do you think it would be?

They will most likely say I'm sarcastic, but also genuine and fair.

8. Which song can you listen to over and over?

Babylone-Zina, an Arabic song which is my native language.

9. Have you ever met a celebrity? If so, who?

No, and there is no one that I'm interested in meeting.

10. If you could have a personal chef, what would be your favorite meal to have them make?

Already have one ,my wife, but she can't make my favorite dish as it is complicated and from my country called Rafissa.

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September Featured Location



Orlando International Premium Outlets



Orlando, Florida



Auntie  Anne's

Stores:

Auntie Anne's FL192 / Cinnabon 105385

Area Manager: Rebecca Ritouni



Orlando International Premium Outlets

Discover the ultimate shopping experience at Orlando International Premium Outlets, Florida's largest outlet shopping destination. Conveniently located just minutes from the heart of Orlando's attractions, this open-air center features more than 180 designer and name-brand stores, including Nike, Coach, Michael Kors, Polo Ralph Lauren, and many more. Stroll through palm-lined walkways, enjoy a variety of dining options, and explore the latest styles from some of the world's most sought-after brands. Whether you're a local fashion lover or a visitor looking to shop in style, Orlando International Premium Outlets is your must-visit destination.

Orlando Fun Facts:

- International Flavor - Over 150 languages are spoken in the Orlando area, making it one of the most diverse cities in Florida.
- Theme Park Capital of the World - Orlando has more theme parks than anywhere else on the planet, drawing over 75 million visitors annually.
- Massive Convention Hub - The Orange County Convention Center is the second-largest convention facility in the U.S., bringing millions of business travelers each year.

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Roll Call



The Path to BON-Growth

PACKS



DIGITAL



CATERING



LOYALTY



OSAT



Packs – Total systemwide CinnaPack sales
Digital – Total sales across all first party and third-party delivery platforms
Catering – Total catering sales
Loyalty – Total Cinnabon Rewards loyalty sign-ups
OSAT – Overall guest satisfaction score, year-to-date

*Based on the week 8/18 - 8/24
*Stats listed above compare the same week year-over-year except the OSAT metrics, which compare the year-to-date score year-over-year

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Happy 40th Birthday Cinnabon!



Florida Mall 103628



Florida Mall 103628



Briarwood Mall 103629



Silver Sands 106539

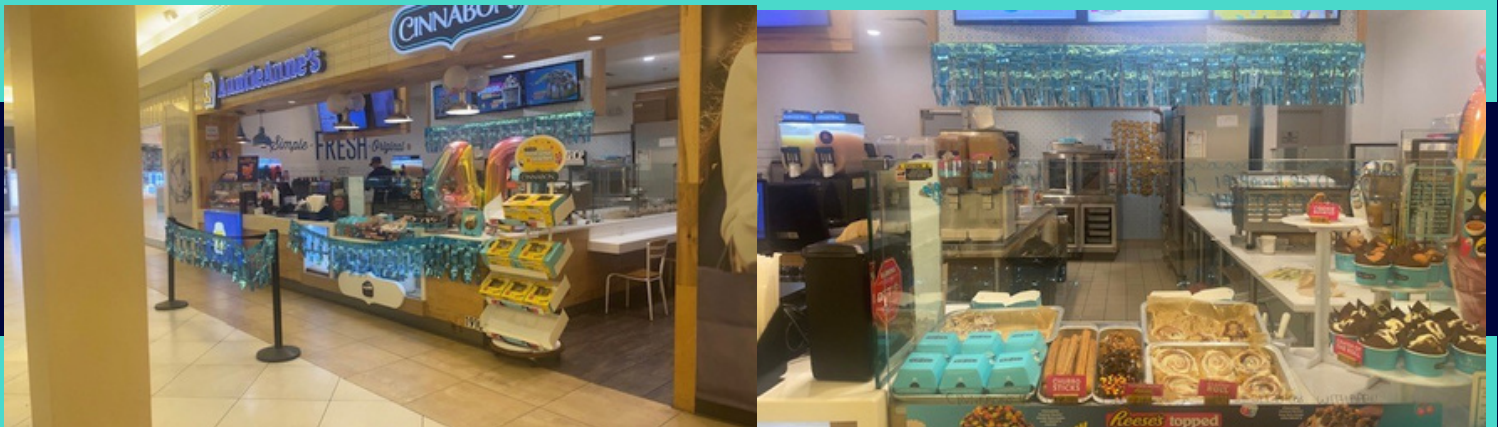


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Happy 40th Birthday Cinnabon!



Altamonte Mall 6568



Edison Mall 102306



Dolphin Mall 102308

Oglethorpe Mall 103630

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Top 10 ALSF Campaign Stores



Top 10

1. FL134 - \$5,366.28
2. FL171 - \$4,478.21
3. MI123 - \$3,366.03
4. MI105 - \$3,296.80
5. IN114 - \$3,135.62
6. IN111 - \$1,781.25
7. FL181 - \$1,473.11
8. MI122 - \$1,110.76
9. GA111 - \$897.80
10. TN126 - \$859.67

Great job everyone! Chestnut Land has raised over \$40,000 to help support finding a cure for childhood cancer!

Alex's
Lemonade
Stand 





Foundation for
Childhood Cancer™

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August Top Online Stores



Top 10

1.	FL166	
2.	IN107	
3.	OH147	
4.	GA116	
5.	MI123	
6.	FL260	
7.	OH124	
8.	FL134	
9.	FL135	
10.	FL181	

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August OSAT Scores



Above brand standard of 58.5%
Minimum of 8 records

Store	# of Records	Overall Satisfaction
FL134	16	75%
101236	13	76.9%
102306	11	81.8%
FL222	10	90%
FL182	10	90%
FL111	10	80%
MI120	9	77.8%
NC131	8	75%
GA106	8	75%
005301	8	75%

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Monthly Health Challenge



September Wellness Challenge: Seasonal Sleep Reset

As summer winds down and daylight hours get shorter, many people find their sleep patterns shift. A consistent, healthy sleep routine is one of the most powerful ways to boost energy, improve focus, strengthen immunity, and support overall well-being. This September, we invite you to take on the Seasonal Sleep Reset Challenge—a month-long effort to create better bedtime habits and set yourself up for restful nights all fall.

Throughout the month, try to incorporate these actions into your routine. Each one is designed to improve sleep quality and help your body adjust to seasonal changes.

Set a Consistent Schedule

- Going to bed and waking up at the same time every day—even on weekends—helps regulate your body's internal clock. Consistency means you'll fall asleep faster and wake up feeling more refreshed.

Create a Wind-Down Ritual

- Whether it's reading, journaling, stretching, or simply enjoying a cup of caffeine-free tea, a nightly ritual signals to your body and mind that it's time to relax. These small habits reduce stress and prepare you for deeper, more restorative sleep.

Unplug Before Bed

- Screens emit blue light that interferes with melatonin, the hormone that helps us sleep. Turning off devices at least 30 minutes before bed allows your body to naturally transition toward rest, leading to better quality sleep.

Be Mindful of Caffeine and Sugar

- Cutting off coffee, soda, or sugary snacks in the afternoon prevents late-night energy spikes. Instead, opt for lighter, calming options in the evening to avoid restless nights.

Design a Sleep Sanctuary

- Your bedroom should be a place of rest. Keeping it cool, dark, and clutter-free helps your mind associate the space with sleep. Comfortable bedding and a quiet environment can make falling—and staying—asleep much easier.

Dim the Lights

- Lowering lights in the evening mimics the natural sunset and helps your body produce melatonin. This simple shift encourages a smoother transition from day to night.

Hydrate Wisely

- Staying hydrated during the day supports energy and concentration, but try to avoid drinking large amounts right before bed to prevent waking up in the middle of the night.

Refresh Your Sleep Tools

- Something as simple as replacing an old pillow or washing your sheets can make your bed more inviting and comfortable, which encourages you to prioritize rest.

Track and Reflect

- Keeping a simple log of bedtime, wake time, and how you feel each morning makes it easier to see patterns. Noticing positive changes in mood, energy, and focus reinforces the benefits of sticking to your sleep reset.

By the end of September, you'll have practiced healthier bedtime habits that promote consistent, restorative rest. Better sleep means better mornings, more energy at work, stronger focus, and improved overall wellness—helping you feel ready to take on everything the new season brings.

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Working on Wellness



Routine & Time Management

As summer comes to a close and the pace of life picks up, September is the perfect month to reset routines. With school, sports, and work all vying for attention, a little structure can make a big difference in keeping stress low and productivity high. Here are a few ways to refresh your daily flow:



Morning Routine Reset

Mornings set the tone for the entire day. Preparing the night before—laying out clothes, prepping lunches, and organizing essentials like backpacks or work bags—can save valuable time and reduce stress. Even something as simple as setting the coffee maker ahead of time or creating a go-to list for breakfast options can make mornings feel calmer and more predictable. A smooth start helps everyone leave the house with a clearer head and more positive mindset.

Sleep Schedule Shift

Late summer nights make it easy to drift out of routine, but consistent sleep is essential for focus, mood, and energy. Try resetting gradually by adjusting bedtime in 15-20 minute increments until you're back on track. Establishing a “wind-down” ritual, such as reading, stretching, or unplugging from screens an hour before bed, signals to the body that it's time to rest. Adults benefit from this just as much as kids—everyone performs better on a solid night's sleep.

Work-School Balance

When calendars fill up with practices, homework, and work deadlines, balance often feels impossible. A shared family calendar can help everyone stay on the same page, while simple meal planning or crockpot dinners take the stress out of busy weeknights. It's also important to prioritize—some nights may call for skipping an activity or saying no to extra commitments. Remember, balance isn't about doing everything at once—it's about making choices that keep your health, family, and peace of mind in focus.

By taking time now to reset routines, you'll create a foundation for smoother days and less stress throughout the fall season.

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September Birthdays



Happy Birthday!

Trever Stanley - GA139	9/1
Kodworaymond Acquah - GA127	9/1
Annaleese Rush - PA254	9/2
Ivory Buckner - IN107	9/2
Justin Gonzalez - FL149	9/2
Kimberly Espinoza - FL144	9/3
Billie Sowards - WV106	9/3
Tacora Charles - GA157	9/3
Lyndsey Bandlow - MI117	9/3
Jamesson Tity - Prem Outlets Cinnabon	9/4
Courtney Preston - MS112	9/4
Audrie Chaparro - FL159	9/4
Shyan Huff - FL143	9/5
Rita Wolterding - GA110	9/5
Angelia Davis - IL131	9/5
Yaslen Ofarrill - Prem Outlets Cinnabon	9/6
Amy McGuire - OH124	9/6
Rosa Vega - TN126	9/6
Laura Christian - OH175	9/6
Ethan Wright - MI141	9/6
Scott Singer - OH163	9/6
Janiqua Green - GA166	9/7
Derek Jacobsen - GA121	9/7
Maleek Schalit - GA107	9/7
Teresa McLawhorn - NC140	9/7
Mirurgia Viltres Rodriguez - FL231	9/8
Josephine Dillingham - MI105	9/9
Gianna Diou - FL132	9/10
Brittany Oleyar - OH130	9/10
Ariel Rodriguez Gomez - FL197	9/11
Rodriguez Dowe - FL192	9/12
Roger Velez Mendoza - FL121	9/12
Charisa Gunawan - MI117	9/13
Markesh Miller - GA111	9/13
Jaslyn Jackson - FL181	9/13
Jacinda Tapanes - FL226	9/13
Autumn Alexander - GA110	9/14
Jeremy Jimenez Cordero - FL144	9/15
Sarriyah Jackson - FL260	9/15
Haley Hudgins - NC114	9/15
Dino Maric - MI137	9/16
Kyasia Williams - FL196	9/16
Javier Escabi Rodriguez - NC140	9/16
Joseph Zarra - MI135	9/17
Talia Montecalvo - OH130	9/17

Zariah Daniel - GA127	9/17
Jaidah Litz - GA111	9/18
Charly Poirier - FL121	9/18
Jerniah Grissom - MI135	9/18
Lashaundra Jackson - GA139	9/18
Juan Mondragon - TN126	9/19
Tiffany Carroll - OH147	9/19
John Bridges - MI117	9/20
Catherine Wolverton - FL171	9/20
Dominic Mayer Douglas - OH147	9/20
Jasmine Johnson - GA107	9/20
Anthony Hicks - GA111	9/21
Reginald Fench - OH189	9/21
Tyrone Etienne - GA125	9/21
Susana Chea - FL182	9/21
Ashlee Smith - FL185	9/21
Gabriel Tjon - FL151	9/22
Gabriella Wasner - OH111	9/22
Stevie Grimm - OH183	9/23
Emily Erno - FL171	9/24
Bridget Murray - FL143	9/24
Karina Pagan - FL176	9/24
Gabriel Rush - IN114	9/24
Stefan Basdeo - Florida Mall Cinnabon	9/25
Dana Deming - MI135	9/25
Ethan May - FL201	9/25
Sebastian Fernandez - FL175	9/25
Dylan Nichol - FL182	9/26
Claudia Lara Hernandez - FL176	9/26
Ayira Beavers - GA157	9/26
Kristen Martin - KY117	9/27
Justice Carter - MI141	9/27
Jakeevia Middleton - FL158	9/27
Kenyin Gaines - Briarwood Cinnabon	9/28
Kasie Machingo - Home Office	9/28
Alexis Verganzo - Florida Mall Cinnabon	9/29
Joshua Deyton - FL166	9/29
SHKEYA MALACHI - NC115	9/29
Astrid Chiffra - FL276	9/30
Richard Banik - PA254	9/30
Gabriel Clarke - GA126	9/30
Edgar Castro - FL187	9/30
Jordyn Bunch - OH147	9/30
John Coker - FL134	9/30
Kimberly Johnson - IL163	9/30

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September Work Anniversaries



Happy Anniversary!

Thomasha Adams - MS112	6 Years
Lamegan Thompson-Spencer - MS112	5 Years
Melanie Smith - MI123	5 Years
Brent Lanthorn - OH163	4 Years
Grace Courtney - OH163	4 Years
Teri Rodier - NH108	3 Years
Yalixa Vasquez - FL166	3 Years
Antonio Pagan - FL168	3 Years
Ayoub Ritouni - FL121	3 Years
Kanijah James - OH183	3 Years
Haley Hudgins - NC114	3 Years
Kari Smith - MI141	2 Years
Nicholas Staubs - SC123	2 Years
Shay Paul - FL222	2 Years
Donteria Hill - Florida Mall Cinnabon	2 Years
Zavier Arim - MI137	2 Years
Jeremy Santiesteban - FL221	2 Years
Kristen Martin - KY117	2 Years
Vanessa Hobbs - OH163	2 Years
Samantha Harvey - FL175	1 Year
Ryan Stec - NH105	1 Year
Dominic Robinson - MI135	1 Year
Edwonn Mikell - GA128	1 Year
Abigail Christian - OH190	1 Year
Warren Lamar - NC102	1 Year
Mary Clement - NC102	1 Year
Charlene Tabet - OH130	1 Year
Michael Gulley - IL163	1 Year
Audrie Chaparro - FL159	1 Year
Ziyen Mendez - NH106	1 Year
Jason Lopez Lopez - NH108	1 Year
Kristen Geraghty - NH106	1 Year
Serenity Jackson - MI137	1 Year
Narel Shoemaker - IL163	1 Year
Sherri Irwin - NH108	1 Year