

THE DOUGH PRESS

VOLUME 5

APRIL 2024

ISSUE 52

**THE PERFECT BUCKET DOESN'T EXIST...
YES IT DOES!!**



ORIGINAL

**CINNAMON
SUGAR**

APRIL 2024

CHESTNUT LAND COMPANY

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THE DOUGH PRESS

MARCH EMPLOYEE SPOTLIGHT

meet CRYSTAL COBB STORE MANAGER FL166/FL185



Crystal Cobb joined the Chestnut Land Family in June 2022. She quickly was promoted to Store Manager at our St John's Center location in Jacksonville that same month. Her past experience and her new love for Auntie Anne's put her on the fast track in management! She recently became the Area Manager and added one of our locations in The Avenues Mall to her team. Crystal has been an added value to the company since she started. She has traveled to other CLC locations to train and help locations to be their best. Thank you Crystal for your ambition, loyalty, and love for Chestnut Land and the Auntie Anne's brand!

Written by Bekah Marsteller
Director of Human Resources

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MARCH EMPLOYEE SPOTLIGHT

MEET CRYSTAL COBB STORE MANAGER FL166/FL185

1. Hi Crystal, can you please share a little bit about yourself?

Hello my name is Crystal Cobb. I actually retired to Florida 9 years ago with my husband and daughter. Soon to be a grandma for the first time and when I'm not at work I really enjoy laying in the pool or at the beach.

2. What do you enjoy the most about living in Florida?

I enjoy laying in my pool and sometime the beach but enjoy the weather mostly.

3. What's the best piece of career advice you've ever received?

If your going for a certain career or position give it everything you've got.

4. If you could describe your job in three words, what would they be?

Stressful, challenging, but over all rewarding.

5. How do you approach challenges or setbacks in your work?

I research if I can't figure it out and keep moving forward.

6. If you can only watch 1 movie for the rest of your life, which 1 would you choose?

I don't watch tv it , but I do love to read.

7. What's your favorite travel destination, and why?

Jamaica! It's the location my husband and I go to every year for our anniversary.

8. What's the most adventurous thing you've ever done?

Really not an adventurous person but love to hunt

9. Favorite restaurant to eat at? What do you order?

Not really a favorite but any Mexican restaurant and always chicken fajitas.

10. Describe your perfect day off from work.

Laying beside or in my pool relaxing.

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APRIL
FEATURED LOCATION

ST. JOHNS TOWN CENTER



STORE:

Auntie Anne's FL166

Store Manager: Crystal Cobb

ST. JOHNS TOWN CENTER:

We're thrilled to spotlight St. Johns Town Center! Situated in the heart of Jacksonville, Florida, St. Johns Town Center is not just a shopping destination – it's an experience. With its upscale boutiques, diverse dining options, and vibrant entertainment scene, St. Johns Town Center offers something for everyone. Whether you're searching for the latest fashion trends, craving a culinary adventure, or looking to enjoy a night out with friends, this dynamic hub has you covered.

JACKSONVILLE, FLORIDA FUN FACT:

Jacksonville is the largest city by land area in the contiguous United States, covering over 840 square miles. This vast area provides ample opportunities for outdoor recreation and exploration.

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AROUND THE CHESTNUT "LAND"



VICTOR PACHECO RECEIVES HIS MILLION DOLLAR STORE WATCH!

Congratulations!

FL223

Pictured with Regional Manager Guillermo Noriega

ANNE BEILER VISITS FL276 & FL197!



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TOP PERFORMERS

Congratulations to the highlighted stores below for representing Chestnut Land in every category for all the regions we are in! Keep up the great work!

RECENT TOP PERFORMERS

TOP OSAT Last 30 Days, MINIMUM OF 10 SURVEYS			TOP SALES COMP LAST 2 WEEKS (3/4/24 - 3/17/24)				
1	MI-105	Grand Traverse	84.60	1	MI-137	Tanger Outlets Grand Rapids	49.90%
2	IN-106	Eastland	82.40	2	MI-144	Food Truck - Khalil	37.10%
3	MS-112	Outlets of South Haven	80.00	3	MI-122	Twelve Oaks	28.30%
4	SD-101	Empire Mall	80.00	4	MI-120	Great Lakes Crossings	24.80%
5	MI-120	Great Lakes Crossing	73.30	5	MI-142	Macomb	23.30%

TOP TRAFFIC COMP LAST 2 WEEKS (3/4/24 - 3/17/24)			TOP NIPT YEAR TO DATE				
1	MI-137	Tanger Outlets Grand Rapids	32.80%	1	IN-128	Indiana Premium Outlets	4.4
2	MI-144	Food Truck - Khalil	29.80%	2	MI-115	Lakes Mall	3.8
3	MI-122	Twelve Oaks	24.50%	3	AR-120	Food Truck Coleman	3.6
4	MI-142	Macomb	13.40%	4	KY-117	Outlets of Bluegrass	3.5
5	MI-120	Great Lakes Crossings	9.40%	5	MI-123	Partridge Creek	3.4

MARCH 2024 TOP PERFORMERS

TOP OSAT (minimum of 10 surveys)			TOP SALES COMP - MARCH				
1	FL171	Paddock Mall	83.3	1	FL286	Food Truck - Gheorge	26.60%
2	FL117	Treasure Coast Mall	60.0	2	FL257	Jacksonville Airport	26.00%
3	FL226	Tanger Outlets	60.0	3	FL266	Orlando Airport - #2	18.20%
4	FL150	Orlando Premium on Vinelar	58.3	4	FL166	St Johns Town Center	18.10%
5	FL134	Countryside Mall	53.8	5	FL111	Orange Park Mall 1	14.20%

TOP TRAFFIC COMP - MARCH			TOP NIPT - MARCH				
1	FL286	Food Truck - Gheorge	27.30%	1	FL144	Edison Mall #1	3.20
2	FL166	St Johns Town Center	25.80%	2	FL223	Silver Sands	3.00
3	FL111	Orange Park Mall 1	24.20%	3	FL276	University Town Center	3.00
4	FL278	Orlando Airport - South	21.80%	4	FL171	Paddock Mall	3.00
5	FL241	Tampa Airport - Airsdie A	18.70%	5	FL201	Orange Park 2	3.00

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TOP PERFORMERS

RECENT TOP PERFORMERS

TOP OSAT				TOP SALES COMP			
LAST 30 DAYS, MINIMUM OF 10 SURVEYS				LAST 2 WEEKS (enter date frame here)			
1	MO-124	Hollywood Casino - St Louis	88.9	1	OH-202	Vermillion Valley Service Plaza	80.30%
2	OH-181	Liberty Center (OH)	84.6	2	OH-130	Eastwood Mall	62.50%
3	PA-180	Westmoreland Mall (PA)	76.9	3	OH-203	Middle Ridge Service Plaza	58.40%
4	OH-147	Westfield Franklin Park	75	4	PA-254	Tanger Mall - Pittsburgh	48.50%
5	OH-120	Lima Mall (OH)	71.4	5	PA-255	Grove City Premium Outlets	43.80%

TOP TRAFFIC COMP				TOP NIPT			
LAST 2 WEEKS (enter date frame here)				YEAR TO DATE			
1	MO-131	St Louis Airport	87.10%	1	OH-190	Tanger Outlet - Columbus East	4.2
2	OH-130	Eastwood Mall	46.50%	2	OH-175	Tanger Outlet - Columbus West	3.7
3	PA-254	Tanger Mall - Pittsburgh	34.00%	3	OH-183	Cincinnati Premium Outlet	3.2
4	PA-255	Grove City Premium Outlets	23.10%	4	OH-109	Colony Square Mall	3
5	OH-190	Tanger Outlet - Columbus	13.80%	5	OH-130	Eastwood Mall	2.9

RECENT TOP PERFORMERS

TOP OSAT				TOP SALES COMP			
LAST 30 DAYS, MINIMUM OF 10 SURVEYS				LAST 2 WEEKS - 03/08/2024-03/21/2024			
1	AL-108	Eastdale Mall	100	1	GA-150	Atlanta Hartsfield-Jackson Airport - Concourse C	49.9
2	GA-108	Albany Mall	100	2	NC-108	Concord Mills - by AMC Theatres	49.2
3	GA-120	The Gallery at South Dekalb	100	3	LA-101	The Mall of Acadiana	42
4	GA-139	Cumberland Mall Kiosk	100	4	FL-228	Cordova Mall	41.5
5	LA-121	Mall of Louisiana	100	5	LA-124	Oakwood Center	40

TOP TRAFFIC COMP				TOP NIPT			
LAST 2 WEEKS - 03/08/2024-03/21/2024				YEAR TO DATE			
1	NC-108	Concord Mills - by AMC Theatres	35.6	1	GA-106	Peachtree Mall	3
2	NC-135	Concord Mills - Food Court	23.6	2	GA-132	Mount Berry Mall	2.9
3	FL-228	Cordova Mall	21.3	3	SC-115	Tanger Outlets Myrtle Beach Hwy 17	2.6
4	LA-124	Oakwood Center	19.7	4	TN-126	Hamilton Place Mall	2.6
5	GA-150	Atlanta Hartsfield-Jackson Airport - Concourse C	18	5	GA-110	Mall of Georgia - Between Macy's and JCPenny	2.6

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TOP ONLINE STORES

MARCH

TOP 10

1

OH147

6

FL143

2

GA106

7

FL171

3

FL260

8

FL132

4

FL135

9

MI116

5

MI117

10

FL196



GRUBHUB

Uber Eats



DOORDASH

THE DOUGH PRESS

DTIQ AUDIT STREAKS

3 consecutive 100% SCORES

FANTASTIC! **26** **GA130**

8

FL176

7

FL276

6

FL177

5

FL230

3

FL149

3

FL181

3

OH190

8 STORES
THIS MONTH!

THE DOUGH PRESS

WORKING ON WELLNESS

NUTRITION TIPS FOR SPRING: FRESH SEASONAL FOODS FOR A HEALTHIER YOU

As the chill of winter fades away and the vibrant colors of spring begin to emerge, it's the perfect time to rejuvenate your diet with fresh, seasonal foods. Spring brings an abundance of nutritious fruits, vegetables, and herbs that can help you shake off the winter blues and embrace a healthier lifestyle. Let's explore some nutrition tips for spring, along with delicious and nourishing seasonal foods to incorporate into your diet.

- 1. Leafy Greens Galore:** Spring is synonymous with an abundance of leafy greens such as spinach, kale, arugula, and Swiss chard. Bursting with vitamins A, C, and K, along with a plethora of antioxidants and fiber, these greens are nutritional powerhouses. Whether tossed in salads, blended into smoothies, or lightly sautéed as a side dish, incorporating leafy greens into your meals adds freshness and vitality.
- 2. Asparagus Awesomeness:** With its striking green hue and delicate flavor, asparagus is a quintessential springtime vegetable. Rich in vitamins A, C, E, and K, as well as folate and fiber, asparagus offers a myriad of health benefits. Whether roasted to caramelized perfection, grilled for a smoky char, or steamed to tender crispness, this versatile veggie makes a delightful addition to any springtime spread.
- 3. Sensational Strawberries:** Nothing epitomizes the essence of spring quite like the sweet, succulent taste of freshly picked strawberries. Bursting with vitamin C, antioxidants, and fiber, strawberries not only satisfy your sweet tooth but also nourish your body from within. Enjoy them on their own as a refreshing snack, or incorporate them into salads, desserts, or breakfast bowls for a burst of flavor and nutrition.
- 4. Radish Revival:** Radishes, with their crisp texture and peppery flavor, add a delightful crunch to springtime dishes. Low in calories yet high in vitamins C and B6, potassium, and fiber, radishes are a nutritional powerhouse. Whether thinly sliced in salads, pickled for a tangy kick, or enjoyed as a crunchy snack with hummus, these vibrant veggies are a must-have for your springtime menu.
- 5. Pea Perfection:** Fresh peas, whether snow peas, snap peas, or garden peas, are a springtime delicacy worth savoring. Packed with vitamin K, manganese, and a host of other nutrients, peas add sweetness and vibrancy to any dish. Whether tossed into stir-fries, added to pasta dishes, or blended into creamy soups, peas lend a burst of freshness and nutrition to your springtime meals.

Tips for Embracing Seasonal Foods:

- **Farmers' Market Excursions:** Explore your local farmers' market to discover a treasure trove of fresh, seasonal produce.
- **Meal Planning:** Plan your meals around seasonal ingredients to make the most of their flavor and nutritional benefits.
- **Preservation Techniques:** Preserve excess seasonal produce through freezing, canning, or pickling to enjoy their goodness year-round.
- **Recipe Exploration:** Get creative in the kitchen by trying out new recipes and cooking techniques that showcase the flavors of spring.

Embrace the bounty of spring's harvest and nourish your body with the goodness of fresh, seasonal foods. By incorporating these nutritious delights into your meals, you'll not only delight your taste buds but also reap the numerous health benefits they offer. So, head to the market, load up on spring's finest, and embark on a culinary journey that celebrates the flavors of the season. Your body and taste buds will thank you for it!

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APRIL BIRTHDAYS

HAPPY BIRTHDAY!

Sidney Diehl - OH175	4/1	▼	Walter Alonso - FL168	4/18
Lanna Brown - IN107	4/1	▼	Donteria Hill - FL226	4/18
Aaron Gerard - IL131	4/2	▼	Ayoub Ritouni - FL150	4/19
Jeramy Jauregui Tapia - MI137	4/3	▼	Alieu Touray - OH175	4/20
India Toyer - OH189	4/4	▼	Elizabeth Damrel - MI123	4/20
Cristian Lockett - GA139	4/5	▼	Tanner Avnet - Home Office	4/20
Jeyhna Davis - FL166	4/5	▼	Dina Plasencia Ibanez - FL230	4/21
Mector Diaz - FL111	4/6	▼	Devon Anderson - IN107	4/21
Aiyana McNair - FL135	4/6	▼	Evan Greer - FL185	4/21
Hosanna Zerisenai - Briarwood Cinnabon	4/7	▼	Karlie Padilla - FL223	4/21
Andrew Beckwith - IN109	4/9	▼	Danay Ibanez Abreu - FL230	4/21
Toriyana Price - OH189	4/10	▼	Michael Collins - Briarwood Cinnabon	4/21
Darielle Patton - MI122	4/10	▼	Christopher Cruz Andujar - FL121	4/22
Mariah Ryan - PA254	4/11	▼	Brianna Leary - FL134	4/22
Taniya Postlewaite - IL165	4/12	▼	Brent Lanthorn - OH163	4/22
Megan Lange - NH105	4/12	▼	Genesis Garcia Reyes - FL176	4/22
Madysen Fuller - NC102	4/13	▼	Korrin Hecksher - FL132	4/24
Jovanni Gutierrez - IL136	4/13	▼	La'Nya Lewis - MI135	4/24
Taleaha Williams - FL181	4/13	▼	Robert Dean - FL171	4/26
Catherine Karmakar - MI143	4/13	▼	Carmen Brenes - FL230	4/27
Zavier Arim - MI137	4/14	▼	Jessica Young - IL136	4/28
Christian Lovejoy - WV106	4/16	▼	Maxwell Bernstein - FL196	4/29
Megan Clifton - FL175	4/17	▼	Maurice Chaloux - IN128	4/30
Takwon Ragland - TN126	4/18	▼	Vanessa Hobbs - OH163	4/30
Zoey Gerard - IL131	4/18	▼	Shaquita Harrison - FL192	4/30

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APRIL WORK ANNIVERSARIES

HAPPY ANNIVERSARY!

Elizabeth Damrel - MI123	10 Years
Christopher-Michael Sievert - OH147	9 Years
Melanie Ott - OH163	8 Years
Giuliana Rivas - FL154	8 Years
Susana Chea - FL182	7 Years
Zoey Gerard - IL131	6 Years
Holden Bailey - NC131	5 Years
Catherine Wolverton - FL171	3 Years
William Wainwright - NC140	2 Years
Alec Vess - NC102	1 Year
Jeremiah Hernandez - FL177	1 Year
Edward Shoun - MI141	1 Year
Zachary Thompson - OH183	1 Year
Obie Escobar Pena - NH108	1 Year
Tavea Saunders - FL150	1 Year
Sidney Diehl - OH175	1 Year
Dyontora Douthit - NC115	1 Year
Lillie Clark - IL169	1 Year
Valerie Hernandez - IL165	1 Year
Jacob Rowley-Rodriguez - FL176	1 Year
Fernando Da Silva Polanco - FL111	1 Year
Karri Scgalski - IN128	1 Year
Julie Seabridge - MI122	1 Year
Crystal Valentin - FL158	1 Year