

THE DOUGH PRESS

THE OFFICIAL CHESTNUT LAND COMPANY NEWSLETTER

WE ARE ROLLING!!

YOU CAN SNACK WITH CONFIDENCE.



Amazing job to all managers and crew members at the stores listed below that have re-opened during this difficult and challenging time. We truly appreciate all of your hard work and dedication! Keep up the great work!

FL175	FL171	NC102	FL182
FL150	FL196	FL143	FL168
FL197	FL226	GA106	FL187
FL192	KY117	FL166	FL111
GA130	FL154	FL132	IN111
IN128	NC114	IL131	Jamba
FL276	IN114	MI116	MI123
FL149	WV106	MI120	FL Cinnabon
MS112	TN126	MI137	IL163
OH163	IN109	PA254	MI105
FL121	NH105	GA128	OH124
OH111	FL162	OH130	FL144
FL260	FL177	OH183	NC140
GA110	FL230	OH190	IL165
IN107	FL159	NH106	FL176
OH175	GA116	FL231	GA139
FL158	NC115	IL136	OH189
OH147	SC123	MI141	FL180

IN THE PRESS

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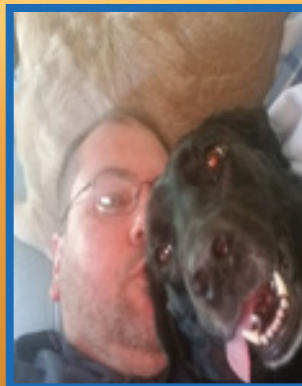
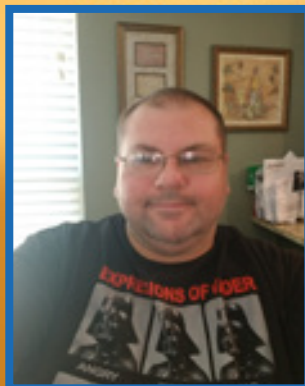
THE DOUGH PRESS



EMPLOYEE SPOTLIGHT!



MEET JOE ZIERAN STORE MANAGER - GA130



 Joe has been a great asset for Chestnut Land Company for the last 9+ years. Leo interviewed and hired him as the Store Manager for GA114, Oglethorpe Mall. He was an Area Manager over both GA114 and SC114 for a few years. He is now the Store Manager at our beautiful Savannah Outlets location, GA130. Joe never turns down a challenge and works every day to make sure he is better than the day before! He coaches and trains his people so that they have the same level of standards as him. Joe's integrity and passion for our brand shines brightly! Thank you for all you do for our company Joe!

1. How did you spend your time during quarantine?

Like most people, home improvement projects, built a fire pit, started exercising (lost 53 pounds so far!) Spent many hours going to the store and trying to find supplies for at risk people and delivering them. Volunteering with church, took some kids camping, taught someone how to swim and learning how to kayak.

2. What song always gets you out on the dance floor?

"Happy dance" by Mercy Me

3. Which would you rather do: wash dishes, mow the lawn, clean the bathroom, or vacuum the house?

Dishes hands down!

4. What's your favorite part of the workday?

When my team starts to come in.

5. Would you rather vacation in Hawaii or Alaska, and why?

Alaska!!! It's the last frontier. I would love to load the saddlebags, mount up and go cross country through the alaskan wilderness. Just me and the horse. Sleeping under the stars?? How about sleeping under the aurora borealis!

6. Is there anything you wished would come back into fashion?

Eh...the thing is I'm all about the "new" these days. Spend too much time looking back to the good old days and you might miss on what's yet to come!

Continued on the next page...

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EMPLOYEE SPOTLIGHT - JOE ZIERAN - CONTINUED

7. What is your favorite meal to cook?

That's tough! Probably brunswick stew on the campfire.

8. Favorite Auntie Anne's Menu Item?

Sweet almond pretzel tossed in cinnamon sugar.

9. Aside from necessities, what one thing could you not go a day without?

My Grams. She was just an awesome lady.

10. In the summer, would you rather sleep with the window open or blast the AC?

My friend, have you ever been to georgia?? We see 80 degrees in january sometimes...summer time is all about the ac! I do sleep with my windows wide open all winter though!

11. Ideally, how would you spend your birthday?

My dog, crackling campfire. Stars like you could never imagine! Cicadas and frogs singing their song. Just lifting the lid off my 150 year old cast iron dutch oven because the dump cake is ready!!! If you don't know, a dump cake is a can of fruit pie filling, like cherry, a box of cake mix (chocolate goes great with cherry!) And a stick of butter. Dump it all out in your dutch oven and bury it under hot coals for 20 minutes. Bam! Dump cake!

Keep up the awesome work Joe!

Congratulations!

To Shanna Hirons SM at MI115, on the birth of her beautiful baby boy Samuel!
Born February 28th, 2020



To Bethany Theiss SM at MS112, on the birth of her beautiful baby girl Penelope!
Born May 18th, 2020



To Chris Sievert AM of OH147 / OH189 on the birth of his beautiful baby boy Colin!
Born May 22nd, 2020





WOODLAND MALL OPENING! GRAND RAPIDS, MICHIGAN CHESTNUT'S 1ST JAMBA LOCATION!!




FLORIDA MALL OPENING! ORLANDO, FLORIDA CHESTNUT'S 1ST STAND-ALONE CINNABON LOCATION!



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NOTES FROM LEADERSHIP-*Operations*

 I am so excited and proud of all of our employees that have done an amazing job getting our stores open under unusual and sometimes difficult conditions. On behalf of Ed, myself and all of home office, thank you for your continued support and dedication. Keep up the great work!

I am ecstatic to announce that we have opened up our first JAMBA in Grand Rapids, Michigan with huge success. Kim Burkhardt and Crescent Chapman have done a fantastic job getting this store ready and open. They developed a great team and have done extensive training to be prepared. Kim, as you know, was a long time Auntie Anne's manager and accepted this new challenge and we are excited for his new opportunity.

I am also very excited to announce our first stand-alone Cinnabon location in Orlando, Florida at Florida Mall. Rebecca Gagner and Guillermo Noriega have done a great job working together to get this store open. They had an amazing first week and we expect this to be a HUGE store with record sales. Rebecca has worked super hard and is well prepared for this new opportunity. Rebecca was also an Auntie Anne's Manager and achieved great things at Florida Mall, including achieving a million dollars in sales. We are so excited for her to continue to grow and for this awesome opportunity.

I look forward to store visits in the near future and interacting with our amazing employees in the field. We continue to strategize and work on many things that will make us even stronger than we were as a company, as well as more efficient and productive. Stay tuned and begin to think about the best time of the year, the Christmas season, as it is fast approaching.

Continue to make it happen and create excitement and enthusiasm in each location!

-Chris Sammartino

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NOTES FROM LEADERSHIP - *Operations*



Peach Lemonade Frost

Enter a peachy state of mind with Auntie Anne's newest limited time offering, Peach Lemonade Frost! This new beverage features Auntie Anne's famous Frozen Lemonade with a taste of peachy paradise. Similar to the Strawberry Lemonade Frost LTO that was launched in April 2019, Peach Lemonade Frost utilizes a vanilla smoothie base layered with Frozen Lemonade and topped with whipped cream and peach syrup. During last year's Frost campaign, we saw an increase of 6.9% in daily net sales of the overall beverage category. Due to these results, we're bringing back Lemonade Frost in 2020 and adding a peachy twist!

All stores in the system, are required to sell Peach Lemonade Frost.

The Peach Lemonade Frost campaign will kick off on July 6 and run through Oct. 4, 2020. POP kits will be shipped to arrive the week of June 29 at all open stores. For stores that remain closed prior to the week of June 29, we will execute a weekly shipment as they re-open past the campaign start date.

-Leo Henry



THE DOUGH PRESS

NOTES FROM LEADERSHIP - *Operations*

3RD PARTY DELIVERY!

GRUBHUB

DOORDASH

Uber Eats

WATR

Postmates



3pd sales continue to be on the rise, especially with the current situation in the world. With an average check of \$16.14, customers have the great opportunity to order our product and have it delivered right to their door. With this being said, there are a few things your stores can do to make sure this goes as smoothly as possible:

- Please keep tablets charged/volume up and close to rolling counter or POS for vendors not integrated with OLO
- Always have someone in the store front or in the kiosk to be on alert for any incoming orders.
- All 3pd orders should be made with fresh product to ensure our 30 minute quality guarantee
- Remember to seal delivery orders with a 3pd tamperproof delivery seal to close bag and attached- make sure you don't run out of stickers!
- Keep Justin up to date with store closures and out of stock items to have the hours/menu adjusted as needed
- Remember to Check the Grid as well as Playerlync for more information as well as promotional items that happen from time to time


Instructions on how to complete a test order through OLO

1. Open the Auntie Anne's Pretzel Perks App (or download from the app store if you're not already a user).
2. Tap Order in the bottom left corner.
3. Enter the address for your store, then tap Search Locations.
4. Find your store and tap Begin Order.
5. You're now on your stores' ordering page where you can view your menu.
 1. I strongly encourage taking a hard look at your menu. Are pricing missing from any products? This means that the product key associated with that product is missing a price in Revel.
6. Place an order (we recommend ordering a dip when placing a test order).
7. You will receive an order confirmation to your email.

-Justin Vallia

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NOTES FROM LEADERSHIP -HR

 Summer is here! While I cannot believe I am writing this Dough Press article for the June/July edition already, I am so happy that summer is here! Yes, COVID is still here and we are learning our new normal, but I truly believe summer will help us get to the other side of all we have been through together since March.

An update on who is currently in the home office working. We are here to help each of you. Please reach out to any of us at any time!

Chris Sammartino

Leo Henry (Ops leader/support, labor hours, inventory management)

Bekah Marsteller (HR, benefits, and payroll)

Scott Valentine (maintenance, ordering smallwares, uniforms, PPE etc., equipment issues)

Melissa Bohr (Revel Support)

Justin Vallia (Ops Support)

Frank Perrotta (Ops Support)

Christina Noufer (payroll items)

Linda Benson (front desk receptionist, ops support)

Kasie Machingo (Recruiting)

Thank you is just a small statement for such a HUGE feeling that I want to send to all of you! Thank you to those managers who have worked hard to reopen your stores in a way that is safe for our employees and guests. Thank you to those managers who are checking in weekly, and waiting patiently, for state orders to lift, malls/centers to reopen, and are ready to jump in when able. For those managers that are back at it, you know very well there is a TON of communication coming from Home Office and Health Departments on how to operate your location in the safest way possible. Those that will open soon will see all of those emails. PLEASE be sure you are sharing this information with everyone on staff. Everyone that is working needs to be informed on new operating procedures, new cleaning procedures, and what they are required to do daily when they get to work (Health Screenings and wear masks!).

Continued on the next page...

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NOTES FROM LEADERSHIP - HR Continued



Don't forget some key points in these emails:

- **Monitoring employee health:** temperature screenings and Health Assessments done daily!
- **Understand safety precautions in your state/county:** talk to your local Health Department if you are unsure of what you required!
- **Handwashing and sanitizer:** hands but be washed **OFTEN** with soap and water for at least 20 seconds. Use hand sanitizer with at least 60% alcohol as an additional safety level. Sanitizer is **NOT** to replace hand washing!!!! It is an added level of safety. Hand sanitizer is on its way to your stores as mentioned in the emails on Tuesday!
- **Facial Masks:** These must be worn at all times. It is mandatory!
- **Gloves need to be worn at all times, at all stations!**
- **Sanitizing/Disinfecting**
- **Social Distancing**

We are in this together! That is said a lot these days and it is a true statement. Anything you need please contact your Home Office support staff at any time!

Stay safe! Be well!

- *Bekah Marsteller*



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🍰 JUNE BIRTHDAYS - HAPPY BIRTHDAY! 🍰

Ariana Velez Rojas-FL149	6-1	Kevin Gomez Cortez-NC115	6-18
Kristina M. Altman-FL162	6-1	Cindy T. Pham-FL144	6-19
Chances B. Fisher-IL136	6-1	Cristian A. Rossini Feliciano-FL201	6-19
April A. Brosnatch-OH111	6-2	Are'anna U. Brown-IL136	6-19
Holden T. Bailey-NC102	6-2	Larry L. Nickell-WV106	6-21
Thien T. Le-FL226	6-2	Shirelle M. Evans-OH111	6-22
Joylyn K. Fuller-NC102	6-3	Brianna M. Ebersole-OH190	6-22
Heather D. Sikes-IN107	6-3	Kalyn G. Beech-SC114	6-22
Rebecca L. Alsalemi-FL192	6-4	Wilfredo Feliciano Morales-FL121	6-22
Yulissa L. Molina Cano-FL230	6-4	Jodi D. Brooks-OH189	6-23
Ezequiel A. Andujar-FL144	6-4	Tiambra S. Shaw-FL177	6-23
David I. Sanchez-IL165	6-4	Nicole C. Garza-IN114	6-23
Ilijah S. Pace-GA114	6-5	Megan P. Jackson-GA106	6-23
Anna C. Skirvin-IN128	6-5	Collin M. Randleman-IL163	6-24
Nomelyne Reyes-FL187	6-6	Kimberly D. Burkhardt-Woodland Jamba	6-25
Brenden H. Peacock-SC114	6-6	Aaro D. Shavers-FL111	6-25
Dillon J. Hill-IN114	6-7	Walter A. Bills-FL201	6-26
Dyshaunda A. Harris-FL111	6-7	Dana N. Maher-FL260	6-26
Elaine Guo-SC123	6-7	Kymieca L. McGeorge-GA116	6-26
Joseph B. McCrea-FL180	6-7	Dimitri I. Redway-SC114	6-26
Dakota T. Showman-OH190	6-7	Stacy L. Brown-FL181	6-27
Xavier L. Vinson-NC140	6-8	Paula K. Kearns-NH105	6-27
Blake M. Tiffany-IN128	6-9	Kurt Brown-FL226	6-27
Crystal S. Clark-GA106	6-9	Sebastian E. Sanchez Mijares-FL230	6-27
Nichole M. Doerzbacher-OH124	6-10	Kalie M. Mcdermitt-FL166	6-27
Alyssia S. McDonald-FL175	6-10	Natalie K. Rodgers-NC131	6-28
Tyler A. Papa-FL197	6-10	Omouri D. Hood-Mills-SC114	6-28
Yusmalia Avila Pupo-FL230	6-11	Taylor C. Mitchell-FL111	6-28
Makayla L. Concepcion-FL159	6-13	Joseph Maciejewski-FL168	6-29
Marcos A. Quinones Gonzalez-FL121	6-14	Whitney R. Lane-FL177	6-29
Bethany S. Theiss-MS112	6-16	Teressah M. Munday-IN109	6-30
Victoria M. Pines-GA130	6-16	Emma J. Hawkins-OH190	6-30
Amy Early-Dicross-Home Office	6-18	Tiffany Pelayo-IL136	6-30

HAPPY BIRTHDAY to everyone on this list! We hope you enjoy your special day this month and also please feel free to reach out to your colleagues on their day!

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🍰 JULY BIRTHDAYS - HAPPY BIRTHDAY! 🍰

David L. Beard-GA116	7-1	Jemima F. Fabien-Florida Mall Cinnabon	7-15
Ryan D. Cano-AL113	7-1	Jasmine M. D'Addario-FL132	7-16
Patrick J. Swires-FL143	7-1	Andrea M. Hudgins-GA130	7-16
Kristi N. Thomas-IN112	7-1	Justin S. Stolle-NC114	7-16
Trevion M. Thomas-FL276	7-1	Tamia D. Hubbard-MS112	7-17
Payton G. Castro-FL197	7-2	Luis E. Rivera-Soto-FL132	7-17
Taryah L. Smith-MI141	7-2	Johanna D. Trana-FL187	7-17
Reanna M. Wright-MS112	7-2	Ayanna A. Bryson-GA128	7-18
David D. Freeman-OH190	7-3	Amanda A. Jara-MI137	7-18
Marieon I. Hearne-GA110	7-3	Lashanda N. Johnigan-GA110	7-18
Abraham Ledesma Rodriguez-FL149	7-3	Amanda L. Conrad-MI137	7-19
Joshua L. Murchison-NC114	7-3	Carla I. Macias-IL165	7-19
Kasey A. Dillon-NC114	7-4	Esther M. Corona-FL150	7-20
Alexa Q. Montague-MI137	7-4	Kelly M. Johnson-IN130	7-20
Nick R. Rasmussen-FL154	7-4	Melanie N. Ott-OH163	7-20
Valentina Bejarano Mancera-FL154	7-6	Darryl S. Wallace-NC140	7-20
Traci R. Long-MI137	7-6	Cayla D. Robinson-GA106	7-21
Kevin M. McDormand-MA139	7-6	Martia C. Chester-NC115	7-22
Soraya Rodriguez Perez-FL143	7-6	Lawrence N. DeJong-MI115	7-22
Karim Nouri-FL180	7-7	Brenden I. Miller-MI116	7-22
Isaiah B. Jarvis-NC131	7-8	Saira A. Nigh-IN107	7-22
Linda E. Elomaa-MI116	7-9	Jahleah B. Allen-FL111	7-23
Djenica Nostrum-FL168	7-9	Amanda L. Stout-IN107	7-23
Ariesely D. Vega-FL192	7-9	Othello Senecharles-FL144	7-24
Keiona N. Bishop-NC115	7-10	Belinda Velasquez-FL144	7-24
Hillary M. Frazier-IN112	7-10	Anibal Y. Velazquez-FL196	7-24
Joelle A. Hollis-OH124	7-10	Tamisha M. Crews-NC115	7-26
Tiana J. Shelton-GA114	7-10	Christopher A. Sammartino-Home Office	7-26
Michael S. Bargielski-OH111	7-11	Morgan F. Carter-GA110	7-27
Rodrea Y. Brown-FL158	7-12	Noah M. Ergle-FL171	7-27
Kelsey A. Flores-Florida Mall Cinnabon	7-13	Emmanuel Medrano-FL260	7-27
Jesus Mauricio-IL165	7-13	Genesis A. Perez Herrera-FL230	7-27
Alicia D. Bracey-OH124	7-14	Cristal L. Quinn-FL230	7-28
Shawn D. Clow-NH105	7-14	Joseph D. Zieran-GA130	7-28
Emily R. Dunbar-IN114	7-14	Joshua E. Ellis-WV106	7-29
Christopher L. Erno-FL171	7-14	Danielle R. Hitts-OH147	7-29
Benjamin C. Maldonado-FL226	7-14	Oldina Davilus-FL177	7-30
Lalique D. Maxey-GA139	7-14	Michele A. Delligatti-FL231	7-30
Kaily C. Rockwell-IL131	7-14	Mitchell M. McKinney-FL221	7-30
Kyle N. Vess-NC102	7-14	Aazhanii R. Van't Hof-MI105	7-30
Rhayna G. Apple-IN107	7-15	Adrianna H. Gebhart-OH175	7-31

HAPPY BIRTHDAY to everyone on this list! We hope you enjoy your special day this month and also please feel free to reach out to your colleagues on their day!

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🍰 JUNE WORK ANNIVERSARIES 🍰

JUST THINK: YOU'RE INSPIRING SOMEONE RIGHT NOW!

Jennifer Morrison- FL159	14 Years	Fabio Urrutia- FL121	2 Years
Sandra G. Martino- FL150	11 Years	Jacob D. Inabnett- FL182	1 Year
Tanner Avnet- Home Office	5 Years	Nicholas E. Ziemba- FL276	1 Year
Bethany S. Theiss- MS112	5 Years	Michaela A. Matheny- IL163	1 Year
Tammy L. Showman- OH175	4 Years	Kristy E. Eakes- NC140	1 Year
Kasie Machingo- Home Office	4 Years	I'Vontae A. Gulley- MI141	1 Year
Christina N. Charron- MI115	4 Years	Wesley D. Bobo- OH175	1 Year
Taylor N. Rogers- OH163	3 Years	Tirrell O. Forbes- NC140	1 Year
Natalie D. Fussell- GA128	3 Years	Cole J. Mascari- OH175	1 Year
Darian M. Hopkins- TN126	3 Years	Walter A. Bills- FL201	1 Year
Helen Contreras- FL231	3 Years	Zachary A. Brewster- IN109	1 Year
Timothy J. Wagner- MI141	3 Years	Dimitri I. Redway- SC114	1 Year
Martia C. Chester- NC115	3 Years	Keigan G. Barbour- OH175	1 Year
Aazhanii R. Van't Hof- MI105	3 Years	Eunice S. Williamseau- FL221	1 Year
Ryan D. Cano- AL113	3 Years	Avery R. Zerby- OH175	1 Year
Cameron P. Smith- MI120	3 Years	Angel M. Ramos- NH106	1 Year
Pamela K. Venema- MI137	3 Years	Emily J. Paz- FL230	1 Year
Danielle J. Peters- OH175	2 Years	Megan P. Jackson- GA106	1 Year
Micah L. Graham- GA128	2 Years	Scott C. Jeppson- KY117	1 Year
Kayla M. Hornung- TN126	2 Years	Breanna L. Taschereau- NH106	1 Year
Zachary I. Smith- MI120	2 Years	Jadia M. Robinson- IL135	1 Year
Madisyn A. Jones- IN112	2 Years	Noah M. Chapman- IL163	1 Year
Dyshaunda A. Harris- FL111	2 Years	Alexandria H. Abramson- IN114	1 Year
Cameron W. Schmidt- IN112	2 Years	Emily E. Brate- OH163	1 Year
Tammara L. Walters- FL132	2 Years	Keion C. Lewis- GA110	1 Year

CONGRATULATIONS to all of you on your work anniversary! This is something we are very proud of and as should you. Let's continue to grow this list each and every month. Thank you all for your hard work and service over the years!

THE DOUGH PRESS

👑 JULY WORK ANNIVERSARIES 👑

KEEP UP THE GREAT WORK!

Rebecca A. Davis-OH130	14 Years	Colin M. Rodriguez-FL187	1 Year
Katelynn E. Goff-IN112	8 Years	Keshauna V. Briggs-IL163	1 Year
Sherry S. Frye-KY117	6 Years	Samuel K. Donatelli-OH190	1 Year
Nicholas S. Staubs-SC123	5 Years	Michael D. Lusher-FL171	1 Year
Ronald L. Southard-TN126	5 Years	Bailey R. Poland-OH147	1 Year
Eliza P. Mehle-SC123	3 Years	Grace A. Wampler-OH190	1 Year
Melissa A. Scott-MI105	3 Years	Sara S. Lewter-IN111	1 Year
Candice N. McGill-FL171	3 Years	Timothy V. Adamson-IN112	1 Year
Donald L. Combs-OH163	3 Years	Justice R. Johnigan-GA110	1 Year
Lisi Osorio Fuentes-FL175	3 Years	India N. Francis-FL226	1 Year
Presiliana Huitron-IL136	3 Years	Caleb P. Blackburn-MS112	1 Year
Reanna M. Wright-MS112	3 Years	Breanna A. McClure-NC131	1 Year
Ryli D. Botts-IN128	2 Years	Peyton T. Warnock-IN112	1 Year
Johana Y. Moran-FL231	2 Years	Skylar M. Cole-MS112	1 Year
Joseph Safarek-Home Office	2 Years	Sasha E. Messer-GA130	1 Year
Jazion A. Simms-FL221	2 Years	Zhane L. Clayton-FL226	1 Year
Siham J. Mansour-FL175	2 Years	Emily A. Daugherty-PA254	1 Year
Marieon I. Hearne-GA110	2 Years	Horace-Ethyen J. Anderson-FL226	1 Year
Amanda N. Andrews-PA254	2 Years	Henry K. Philippeaux-GA128	1 Year
Qaril I. Owens-FL226	2 Years	Sydney S. Howard-IN112	1 Year
Taylor J. Shipman-NC131	2 Years	Dino Maric-MI117	1 Year
Zachary C. Carter-FL144	2 Years	Emma G. Wilson-MS112	1 Year
Damian M. Riewold-FL196	1 Year	Alexei N. Amborski-OH189	1 Year
Donna N. Ivers-KY117	1 Year	Kaitlin C. Kane-OH147	1 Year
Elsa Acosta Urdaneta-FL177	1 Year	Tommy L. Scott-FL260	1 Year
Dashawn A. McGowan-IL165	1 Year	Joshua L. Murchison-NC114	1 Year
Alexa Q. Montague-MI137	1 Year		

CONGRATULATIONS to all of you on your work anniversary! This is something we are very proud of and as should you. Let's continue to grow this list each and every month. Thank you all for your hard work and service over the years!